TRANSMITTAL FORM	Application Number	09/628,569
	Filing Date	7/31/2000
	First Named Inventor	Haber
	Art Unit	3627
(to be used for all correspondence after initial filing)	Examiner Name	Rudy, Andrew J
Total Number of Pages in This Submission 22	Attorney Docket Number	31026-04910

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ENCLOSURES   (Check all that apply)

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[ ] Fee Attached	[ ] Licensing-related Papers	[ ] Appeal Communication to Board of Appeals and Interferences
[✔] Amendment/Reply	[ ] Petition	[ ] Appeal Communication to TC (Appeal Notice, Brief, Reply Brief)
[ ] After Final	[ ] Petition to Convert to a Provisional Application	[ ] Proprietary Information
[✔] Affidavits/declaration(s)	[ ] Power of Attorney, Revocation Change of Correspondence Address	[ ] Status Letter
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	[ ] Landscape Table on CD	
[ ] Certified Copy of Priority Document(s)	**Remarks**	
[ ] Reply to Missing Parts/ Incomplete Application [ ] Reply to Missing Parts under 37 CFR 1.52 or 1.53	(1) Response w/Substance of The Interview (2) Declaration under CFR 1.131	

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name	Carr & Associates
Signature	John Carr
Printed name	John R. Carr
Date	November 1, 2004	Reg. No. 42,390

CERTIFICATE OF TRANSMISSION/MAILING

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IN THE UNITED STATES

PATENT AND TRADEMARK OFFICE

APPLICANTS:	Haber, Jeff
SERIAL NO.:	09/628,569
FILING DATE:	July 31, 2000
TITLE:	"Directing Internet Shopping Traffic and Tracking Revenues Generated as a Result Thereof"
EXAMINER:	Andrew J. Rudy
GROUP ART UNIT:	3627
ATTY. DKT. NO.:	04910

COMMISSIONER FOR PATENTS
P.O. BOX 1450
WASHINGTON, DC 22313-1450

AMENDMENT AND RESPONSE TO OFFICIAL ACTION
ALONG WITH SUBSTANCE OF THE INTERVIEW STATEMENT

AMENDMENT TO THE ABSTRACT

Sir,

The Examiner has objected to the abstract of the disclosure. Therefore, please discard the existing abstract and replace it with the following abstract:

A method for providing internet traffic for on-line shopping by providing a segment of video content in a first portion of a display with a number of products featured in the segment which a user may purchase; simultaneously providing a still image in a second and separate portion of the display, which corresponds with a frame in the segment of video content and contains a number of user selectable areas, each user selectable area showing one of the

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